

It's critical to learn

AI Media Literacy *right now.*

AI-empowered cloned voices, fake images, and altered videos can make scams and misinformation feel real.

\$3.7B

global losses
linked to
deepfake fraud

Surfshark, 2026

2.6/day

deepfake videos an
average American
sees each day

McAfee, 2025

Scan or use link for
AI Media Literacy educational
resources.

spotthefakes.org



Four ways to spot deepfakes:

Pause & Check

Open the original site or account. Check the date. For money or codes, call a saved number.

Content Credentials

Download the media and upload it to Content Credentials Verify to see how it was made or edited.

Watermarks

OpenAI.com/verify and Gemini can check whether media came from their AI tools.

Deepfake Detectors

Use algorithms to estimate whether media may be fake. Compare the result with other checks.